

# Ignite.Integrate. Shape (IIS)

A COMMUNITY DEVELOPMENT PROGRAM

[HTTPS://INTEGRATIONCOMMUNITY.SG/](https://integrationcommunity.sg/)



**Beyond Resilience,  
Collective Wisdom,  
A Cohesive Society!**

**Yes, I Can! Yes, We Can!**

**Trainer:**



**Organised by:**



**30% Singaporeans view  
migrant workers as a  
"drain on the national economy"**

*- Straits Times*

**6 in 10 said immigrants are not  
doing enough to integrate into  
Singapore.**

*- Institute of Policy Studies*

**"We tend to hang out with  
fellow foreigners"**

**"They assume you are wealthy"**

**"I feel alienated"**

# WHO IS THIS EVENT FOR?

- **Singaporeans** who may be worried about job competition
- **Foreigners** who may be hesitant to bond with locals



# OBJECTIVES

- Encourage participants to have an open mindset when interacting with people from a diverse background (including between locals and foreigners) through personal stories.
- To build relationship and trust through stories, games, and projects.
- Conduct this program long-term and scale it up for community building through different community building projects.



# EXTENSION OF KOPI DARAT TRUST SERIES





# RELATIONSHIP BEFORE BUSINESS

**CALLING ALL VOLUNTEERS,  
FACILITATORS,  
SOCIAL ENTERPRISES AND SPONSORS!**

**HOW CAN WE SUCCEED  
WHERE OTHERS HAVE FAILED?**

# COLLECTIVE WISDOM OF KAMPOENG SPIRIT

**IGNITE**

COURAGE TO BRING UNITY IN DIVERSITY



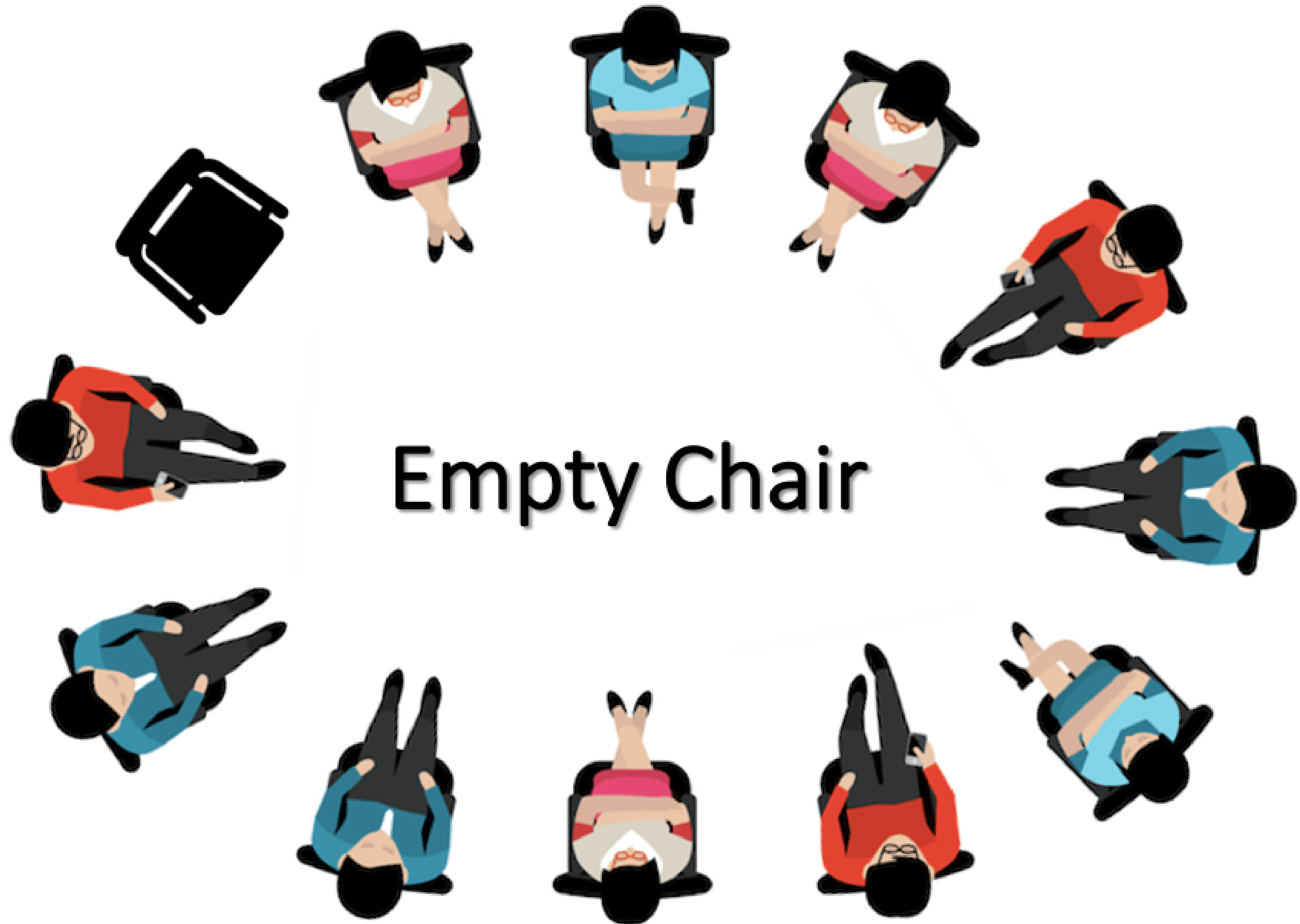
**INTEGRATE**

TRUST TO UNLOCK THE FULL POTENTIAL OF  
TEAM DYNAMICS



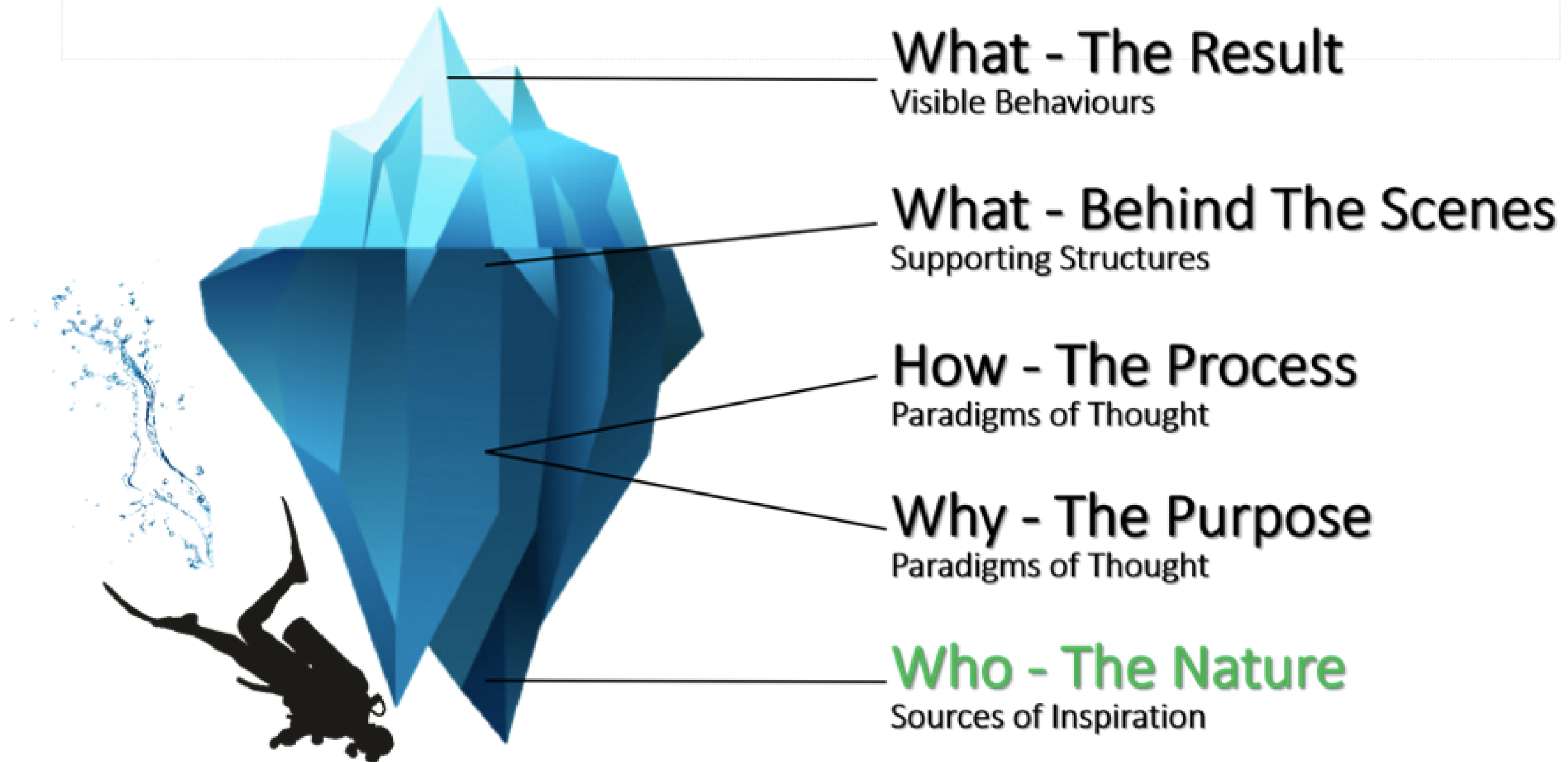
**SHAPE**

CO-LEAD IN COLLABORATION



Empty Chair

# Go Deep and Reinforcing



# PEAK EXPERIENCE

- **Back to Nature experience online.**
- **Breathe with Nature - awareness building.**
- **Deeper connection with Nature by interacting with the trees.**
- **Deepen our sense of connection with each other through Nature.**
- **Participating voice to gain clarity of the collective to build upon.**



# INTEGRATION DIALOGUE

1. **Open mind, open heart, open will**
2. **The 3 voices of judgement.**
3. **The 4 distractions.**
4. **Bring awareness and explore tensions and uncertainties.**
5. **Connection and alignment through body movements.**
6. **Jerusalem Dance as the project.**



# OUR SCHEDULE

## VOLUNTEER RECRUITMENT AND TRAINING

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by 6 June 2021

<https://bit.ly/3uRFoNv>

## EVENT OPENING AND BRIEFING

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19 June at 10 AM - 1 PM

Guest speakers:

- **Dr Vivian Passion Koh**

(Mrs Singapore Asia  
Pacific 2019)

- **Dr Augus Lee** (Chairman  
of InCARE ASIA)

## INTEGRATION EXPERIENCE AND DIALOGUE

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26, 27 June, 3, 4 July at  
10 AM - 1 PM

Social Projects

3, 4 July at 2 PM - 5 PM

## EVENT CLOSING, REFLECTION SHARING & UPCOMING PROGRAMS

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10 July at 10 AM - 1 PM

Receive an e-certificate and a complimentary goody bag!

# SPONSORSHIP OPPORTUNITIES

## PLATINUM - S\$50K

- FREE Marketing Promotion – Display on Opening Ceremony and Closing Ceremony (Maximum 3 minutes).
- FREE VIP Guests – 10 Tickets
- FREE Digital Advertising – Display at session intermezzo (Maximum 30 seconds) during the FGD.
- MC will announce the brand and services
- FREE EDM to BISA network (1 times) to 50000 database.
- FREE Guest of Speaker Invitation (1 Representative at Opening and Closing Ceremony).
- Logo display at virtual background and website.
- FREE social media blast for product and services to ownichannel.
- Highlight brand in online newspaper.
- Logo display at our merchandise and souvenirs (t-shirt)

## GOLD - S\$40K

- FREE Marketing Promotion – Display on Opening Ceremony and Closing Ceremony (Maximum 2 minutes).
- FREE VIP Guests – 7 Tickets
- FREE Digital Advertising – Display at session intermezzo (Maximum 20 seconds) during the FGD.
- MC will announce the brand and services
- FREE EDM to BISA network (1 times) to 40000 database.
- FREE Guest of Speaker Invitation (1 Representative at Opening Ceremony)
- Logo display at virtual background and website.
- FREE social media blast for product and services to ownichannel.
- Highlight brand in online newspaper.
- Logo display at our merchandise and souvenirs (t-shirt)

## SILVER - S\$30K

- FREE Marketing Promotion – Display on Opening Ceremony and Closing Ceremony (Maximum 1 minutes).
- FREE VIP Guests – 3 Ticket
- FREE Digital Advertising – Display at session intermezzo (Maximum 15 seconds) during the FGD.
- MC will announce the brand and services
- FREE EDM to BISA network (1 times) to 30000 database.
- FREE Guest of Speaker Invitation (1 Representative at Closing Ceremony).
- Logo display at virtual background and website.
- FREE social media blast for product and services to ownichannel.
- Highlight brand in online newspaper.
- Logo display at our merchandise and souvenirs (t-shirt)

## BRONZE - S\$20K

- FREE Marketing Promotion – Display on Opening Ceremony and Closing Ceremony (Maximum 0.5 minutes).
- FREE VIP Guests – 1 Ticket
- FREE Digital Advertising – Display at session intermezzo (Maximum 10 seconds) during the FGD.
- MC will announce the brand and services
- FREE EDM to BISA network (1 times) to 20000 database.
- FREE Guest of Speaker Invitation (1 Representative at Closing Ceremony).
- Logo display at virtual background and website.
- FREE social media blast for product and services to ownichannel.
- Highlight brand in online newspaper.
- Logo display at our merchandise and souvenirs (t-shirt)

# THANK YOU

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**Trainer:**



**Organised by:**



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